

Sponsorship Coordinator

St Mary's Sharks Basketball Club



The role of the Sponsorship Coordinator is to develop and manage sponsorship for the Club, to provide support to players and their families by partnering with and promoting businesses within our community.

Specific duties include but not limited to:

- Assist the Committee to finalise and promote tiered sponsorship program to offer a range of sponsorship options/offers for our potential Club partners.
- Create sponsorship marketing information which can be provided to club participants so they can share sponsorships opportunities to their network of family and friends.
- Seek new sponsors for the Club e.g., for Player / Team of the week or other club initiatives.
- Provide reports or updates to members on sponsorship outcomes.
- Maintain a record of sponsorship commitments and sponsor expectations.
- Attend quarterly Committee Meetings
- Assist to develop / update SMBC Policies as required.

Contact: Sponsorship@stmaryssharks.org.au